

Our Heritage.

This year has flown by once again. It seems as if the summer months come and go fast and the winter drags on slowly.

This summer we have been very busy planting, growing, and harvesting our crops to make the perfect feed for our girls, (our cows) here at S&S Jerseyland Dairy. It is important

that we make sure the crops are perfect before they are stored away for winter. All of the crops we grow and harvest must meet the needs to sustain our girls

through the brutal winter mother nature loves to give us. So this fall you will see many combines, skid-steers, and semi-trucks driving through the fields, bringing the harvest back to the farm to be stored away.

Not only do we have to get the crops off the fields before winter, but we also have to start thinking about what we are going to plant for next year. You may have noticed some fields are now being planted and may wonder why we would do this before winter.

Here are some of the reasons: 1. It allows crops such as alfalfa, wheat, and triticale to get a head start for next year's growing season. 2. The plants protect the soil from any possible erosion from early spring rains. 3. These crops serve as a winter food source for deer and other wildlife.



Our Passion.



Here at S&S Jerseyland Dairy we are testing our land to learn if southern crops, such as spring barley, oats, forage collards, and clover can grow in our Door County climate.

A new project we just started is planting more cover crops. A cover crop is when you plant a second crop on the same field to keep the soil covered all year long. There are several types of cover crops, the first one being Scavengers. These collect the nutrients from the soil in the fall, then decompose and release those nutrients in the spring. Some plant examples of this would include: turnips, oats, and barley. The second type of cover crop is known as the Legume cover crops. These cover crops produce nitrogen that is released in spring then utilized by the following corn crop.



When planting cover crops you want to put crops together that benefit from one another. Utilizing nitrogen producing cover crops can potentially reduce the amount of nutrients (manure) we have to apply to the fields for the crops to grow and mature.

We know that our soil is a valuable asset that needs to be cared for, protected, and replenished with nutrients. The plant material from cover crops adds organic matter to the soil to help us accomplish this goal. In the future we will be incorporating more types of cover crops into our planting rotation, but for now you can see our cover crop-plot off of highway 57 and Stevensen Pier Road.

Our Business.

Everyone at S&S Jerseyland Dairy is excited about our newest addition to the farm. This addition allows our farm to bring home our baby calves being raised off site. This means that our farm is nearly 100% home grown; from the feed grown and harvested, to the animals being born and raised as part of Buttercup's herd. We will be raising our calves from birth to adulthood. This is exciting for our team because we now will have the ability to nurture and spend one on one time with each individual calf as she grows.



We would like to thank the community and surrounding communities for all of the support they have given us. We truly appreciate it. Stay warm this winter and we will be tuning in with you for our next newsletter in the spring.

*** Reminder***

"This lifestyle isn't just about animals. It's about beliefs and values passed down through generations. Ensuring things are left better for those yet to come.

It's all about the legacy.."

Don't forget to wave and say hello to a farmer.

www.jerseylandllc.com



Receiving Specialized Training

During the first week of September, five S&S Jerseyland Dairy employees (dairy manager, Tanner Schmidt; calf/maternity manager, Crystal Drager; and three calf technicians, Abby, Emmanuel, and Armando) went to a calf training seminar provided by Todd McDonough from Land O' Lakes; Dennis Schueller from CP Feeds; Tom Johnson, calf and heifer specialist; and Melissa Kosht, Iowa State University's dairy calf manager.



This professional training focused on practices and protocols that will be implemented at our new calf facility. This also allowed us to bring our most elite calf technicians, as well as managers to a training seminar that specializes in calf care and comfort. Having a detailed plan in place will help the animals and the calf technicians transition into our new facility smoothly.

One of our goals at S&S Jerseyland Dairy is to provide our animals with professional care by people who have been trained and specialize in calf care.

THANK YOU!



GROWING UP ON A FARM

YOU LEARN PATIENCE
before you get what you want, the chores must be done or dinner is late because of the field work.

YOU LEARN WHERE FOOD COMES FROM
first hand you raise and grow the food that you and the world will be eating or benefit from.

YOU LEARN TO APPRECIATE YOUR ROOTS
you grow up playing on the greatest playground and grow your imagination in the wide open space.

YOU LEARN TO DRIVE AT A YOUNG AGE
at a young age you can help on the farm and by age 10 you will master the stick shift.

YOU LEARN TO LOVE THE LAND
after all it's your family's livelihood

YOU LEARN TO TOUGHEN UP OR ELSE
you roll up your sleeves get dirty, get greasy, and get going - it's the only way to get the job done.

YOU LEARN THE MEANING OF FAMILY
you work with them and put up with them daily and they are your support all day everyday.

YOU LEARN TO BE HANDY
flat tires and oil changes have nothing on you.

YOU LEARN ABOUT THE WEATHER
when Mother Nature does what you want it's good. Otherwise you learn to adapt.

YOU LEARN THERE ARE NO EXCUSES
a job is a job and it has to be done and complaining doesn't help to get the job done.

Postal Customer

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